

ABC.MULTIMODAL 7TH NEWSLETTER

DECEMBER 2014 – FINAL EDITION

Welcome to the final newsletter of the project “abc.multimodal”. This newsletter shortly presents the partners’ latest activities and outputs with links to more information on our website.

CAPACITY BUILDING IN AARHUS AND ROSTOCK



Within the prolongation period of the project the partners met twice together with representatives of some more cities and organizations within the Baltic Sea Region to disseminate the results of the project and to exceed the partnership for future cooperation. The first workshop took place in Aarhus, the second in Rostock. www.abcmultimodal.eu/workshops.html.

CYCLING – IMPLEMENTATION BOOK



The ABC partnership published the “CYCLING – IMPLEMENTATION BOOK” as a final output. The brochure contains findings and examples from the project and further information on the following topics: context and targets, focus and analysis, planning process, hard measures, cycling monitor, soft measures, capacity building and evaluation.

www.abcmultimodal.eu/implementation-book.html

ADFC: STORY BOOK FOR YOUNG CYCLISTS



The ADFC Rostock elaborated a storybook for young cyclists titled “My bicycle, my city and me”. The book was printed in 2200 copies and disseminated to kindergarten, the local traffic school and the regional parents’ organization. Two videos document the “Making of” the book advertising for it.

www.abcmultimodal.eu/storybook.html

KALMAR EVALUATED SOFT MEASURES

Kalmar has carried out more than 20 events and campaigns between 2011- 2014. Most events and campaigns have been successful and appreciated by the cyclists. At the end of the project Kalmar made an evaluation of the activities in order to learn which ones were most successful and can be recommended. For more information please look at:

<http://www.abcmultimodal.eu/kalmar-evaluation-activities.html>

Please forward this newsletter to colleagues and experts in your networks..

After three and a half year of cooperation the ABC-partners say good bye! Thank you for your interest. We are looking forward to meeting you again and sharing experiences on how to become a cycling friendly and attractive city.

Best regards

Thomas Möller, abc.multimodal – information manager

thomas.moeller@radplan-nordost.de

mobile: 0049-179-7041949