



## **Cycling connects**

### **Congress for Cycling promotion in the South Baltic and beyond on 22<sup>nd</sup> - 23<sup>rd</sup> of May 2014 in Rostock**

The Hanseatic City of Rostock as Lead Partner of the South Baltic EU-project abc.multimodal together with partners organizes the conference: „Cycling connects – Cycling promotion in the South Baltic and beyond“ to disseminate the project results and more encouraging projects. At the same time the conference aims at bringing together stakeholder and activists in the Baltic Sea Region to develop new project ideas.

#### **Conference date**

Thursday, 22<sup>nd</sup> of May and Friday, 23<sup>rd</sup> of May 2014

#### **Conference venue**

Conference pavilion of the Hanseatic trade show in Rostock, Lütten Klein

#### **Target groups**

Invited are representatives from administrations, associations and planning offices of Mecklenburg-Vorpommern and Germany; the South Baltic Area and the Baltic Sea Region; political decision-makers and representatives of the EU, the Federation and federal states.

#### **Conference language**

English and German, with simultaneous translation

#### **Organizer**

Hanseatic City of Rostock  
Ministry for Energy, Infrastructure and Development Mecklenburg-Vorpommern

#### **Concept and organisation**

animare project management & radplan nordost

#### **Registration and further information**

Please find the registration form online at [www.abcmultimodal.eu/news.html](http://www.abcmultimodal.eu/news.html) and register your participation per e-mail to [info@animare.net](mailto:info@animare.net) **until May 05, 2014 at the latest**. The receipt of your registration will be confirmed. Please notice that the number of participants is limited!  
Your contact persons are Doris Wegener and Sandra Fieber (phone: +49 381 440 49 49)

# Programme

**Thursday, 22<sup>nd</sup> of May 2014**

**08.45** Optional bicycle excursion through Rostock, see extra information

**12.00** Reception and Registration

**13.00 Welcome and Opening**

Moderation: Michael Fengler, Journalist

## **Greetings**

Mayor Roland Methling

## **Part I – Cooperation and success**

### **Cycling connects – factor of success: communication**

Karl Reiter, FGM AMOR, Graz

### **Cycling City Munich – how the Bavarian capital has changed**

Hep Monatzeder, Mayor Munich

## **Part II – Funding at European, national and inter-regional level**

### **European transport policy for bicycles and the „Iron Curtain Trail“**

Michael Cramer, Member of the European Parliament

### **Cycling Nation Germany - The National Cycling Plan 2020**

Niels Hartwig, Federal Ministry of Transport and Digital Infrastructure

**15.00 Coffee break**

### **Connecting people across borders – Sustainable Mobility under the South Baltic Programme 2014-2020**

Thorsten Kohlisch & Igor Kaniecki, Joint Technical Secretariat South Baltic Programme

## **Part III – The project abc.multimodal: Partner cities introduce themselves**

### **Bicycle Capital Gdansk - climber in Europe, pioneer in Poland**

Krzysztof Perycz-Szczepański, City of Gdansk

### **Kalmar Cycling City**

Patricia Vildanfors, Member of City Council Kalmar

### **Rostock is getting on – the development of the cycling-friendly Hanseatic City**

Holger Matthäus, Senator for Construction and Environment

**16.30 Coffee break, „Take a bike“ & group photo**

**17.00 The project abc.multimodal – from the Kalmar Declaration until today**

Thomas Möller, radplan nordost

#### **Part IV – Ambitions and potentials**

##### **Aarhus Cycling City - High ambitions for more cycling**

Pablo Celis, City of Aarhus

##### **Cycling tourism potentials in Sweden and the Baltic Sea Region**

Patrick Leijon, Europe Direct Southeast Skåne

**18.00** Ending

##### **19.30 Evening Event**

Sunset-barbeque on the beach of Warnemünde

#### **Friday, 23<sup>rd</sup> of May 2014**

**9.00** Reception and Registration

##### **9.30 Welcome and Opening**

Moderation: Michael Fengler, Journalist

##### **Greetings**

Christian Pegel, Minister for Energy, Infrastructure and Development, Mecklenburg-Vorpommern

#### **Part I – Regional cooperation for cycling promotion**

##### **The integrated traffic plan and cycling promotion in Mecklenburg-Vorpommern**

Dr. Reinhard Wulfhorst, Ministry for Energy, Infrastructure and Development Mecklenburg-Vorpommern

##### **How cooperation succeeds – The Association of Cycling-Friendly Communities (AGFK) in Bavaria**

Hep Monatzeder, AGFK Bayern

##### **Cooperation for cycling promotion in car oriented countries**

Andrzej B. Piotrowicz, Polish Union of Active Mobility (PUMA)

##### **CITY CYCLING – a campaign of 200 municipalities and the example of Rostock**

André Muno, Climate Alliance & Ilona Hartmann, Hanseatic City of Rostock

**11.00** Coffee break

#### **Part II – Cycling promotion in practice**

##### **abc.multimodal - Implementation in Rostock**

Steffen Nozon, mobility coordinator of the Hanseatic City of Rostock

### Current cycle network planning in the region of Rostock

Matthias Plehn & Barbara Jatzlauk, Rostock Regional Planning Office

### Pedelects as mobile connection to public transport - the pilot project ELROS

Janette Heidenreich, Rostocker Straßenbahn AG (RSAG)

### Greifswald – The city with the highest modal split of cycling

Gerhard Imhorst, University town and Hanseatic City of Greifswald

12.30 Lunch

### 13.30 Input and Discussions

<p><b>World Café</b></p> <p>three moderated tables á 20 min, accompanied by a conference-exhibition</p> <p>a) cargo bikes &amp; pedelecs b) Monitoring / cycle counting c) Bicycle parking</p> <p>Moderation: ADFC Mecklenburg-Vorpommern</p>	<p><b>Meeting for municipal representatives</b></p> <p>to talk about possible future collaborations and EU-projects</p> <p>Moderation: Thomas Möller, radplan nordost</p>
---	---

### 14.45 Presentation of the meeting results

15.00 Ending and good bye

### Optional bicycle excursion through Rostock on Thursday, 22<sup>nd</sup> May 2014

08.45 Meeting at the reception of the hotel a-ja in Rostock-Warnemünde (Zur Promenade 2, 18119 Rostock-Warnemünde)

During the multimodal cycling tour (incl. bicycle transport via train) you will see sites with investments realized within the abc.multimodal-project (Cycling Monitors, Bike-Ports etc.).

12.00 Guided cycling tour ends at the conference venue, Conference pavilion of the Hanseatic trade show in Rostock

For the bicycle excursion - bicycles will be provided in Warnemünde, which have to be returned oneself by the beginning of the evening event at the same day.

The accompanying exhibition is made possible with the friendly assistance of:



Part-financed by the European Union (European Regional Development Fund)